



MERGERS & ACQUISITIONS, NEWS

# OneDigital Welcomes Leslie S. Ray Insurance Agency, Risk Management Firm in the Greater Boston Area

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ATLANTA, GA – April 22, 2025 – [OneDigital](#), a leading insurance brokerage, financial services, and HR consulting firm, has acquired [Leslie S. Ray Insurance Agency](#) (Leslie Ray), a property and casualty (P&C) firm located in the Greater Boston Area. With this acquisition—its 11th in the P&C space over the past year—OneDigital continues to build a powerful, integrated platform designed to support employers in managing both their people and their risk.

Founded in 1954, Leslie Ray Insurance Agency has proudly served individuals and business owners across Massachusetts—including Essex, Middlesex, and Suffolk counties—for more than five decades. Leslie Ray offers tailored insurance solutions for small businesses and individuals, including property and liability, home, auto, condo, and renters, and boat and yacht coverage.

The 16-member Leslie Ray team will be joining more than 300 OneDigital P&C colleagues across the broader East Region, spanning six offices, all aligned around a shared goal: delivering personalized risk management solutions through a client-first approach.



*We hold Dave Ray in the highest regard and are thrilled to welcome him, his son Alex Ray, and their outstanding team to OneDigital. This partnership strengthens our presence in a critical market and supports our broader vision to build a fully converged platform that helps employers holistically manage their workforce and mitigate risk. The Leslie Ray team brings deep industry expertise and an entrepreneurial culture that perfectly aligns with our mission.*

*— Mike Ward, Senior Vice President, Corporate Development*

Leslie Ray has been recognized since 2003 as one of fewer than 30 agencies in Massachusetts to receive the prestigious Five Star Agency Award of Designation from the Massachusetts Association of Insurance Agents (MAIA). —an honor that reflects a longstanding commitment to excellence, service, and expertise.



*With OneDigital's leadership, resources, and nationwide network, we look forward to expanding our ability to serve more individuals, businesses, and communities across the region. This move brings new opportunities for our team and even greater value to our clients through innovative, forward-thinking solutions.*

*— David L. Ray, President and CEO, Leslie Ray Insurance*

With more than \$45 million in P&C revenue added through 11 acquisitions in the past year alone, OneDigital continues to drive double-digit organic growth—13.5% in 2024—and strengthen its market position. Recent acquisitions, including Acadia Professional Healthcare and Fortune Insurance, further underscore OneDigital's momentum and strategic focus in the P&C space.

## **About OneDigital**

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work and live their best lives. More than 100,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and

wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit [onedigital.com](https://onedigital.com).

## About Leslie S. Ray Insurance Agency

Founded by Leslie Ray in 1954, Leslie S. Ray Insurance Agency, Inc. provides home, auto, condo and small business insurance services throughout Massachusetts, including Beverly, Salem, Wenham, Hamilton, Manchester-by-the-Sea, and the counties of Essex, Middlesex, and Suffolk. Leslie Ray serves small business owners and individuals with personal and business insurance lines. As an Independent and Trusted Choice Insurance Agency and a proud member of the Insurance Services of New England (ISNE) group, the Leslie Ray team provides clients with premier insurance solutions, accessing 40 key insurance markets. For more information, visit [leslieray.com](https://leslieray.com).

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